



VADA FREDERICKSBURG

REACHING NEW LEVELS

WWW.VADAF.NET

Virginia Dressage Association of Fredericksburg

Dear Business Associate:

On September 11th and 12th, 2021, the Virginia Dressage Association Fredericksburg Chapter (VADAF) is hosting a Licensed Dressage Competition at Rose Mount Farm in Spotsylvania, Virginia.

We would like to offer your business the opportunity to secure your choice of sponsorship level and/or advertising space in our show program. Your participation in our show is greatly appreciated and will introduce our spectators and competitors to your business in a unique and memorable setting.

Please fill out the attached form with your choice of sponsorship level or advertisement choice and return it to us. For questions please feel free to contact:

Hannah Bowers
Licensed Show Sponsorship Chair
(540)604-3814
Bowers15@sbc.edu

We also accept donations of horse and non-horse related items to be given as prizes to our competitors. Should you wish to donate items or have any questions about other ways to support our show, send Hannah an email. The sponsorship form is also available online to complete and pay for your sponsorship. Please visit www.vadaf.net.

We would appreciate your support in 2021! Thank you for your time and consideration.

Respectfully,
Licensed Show Committee

VADAF is a 501(c)(3) Non-Profit organization.



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Licensed Competition – Sponsorship/Advertising

VADAF is dedicated to promoting and strengthening the sport of dressage through its annual shows, educational programs and charitable contributions. We are seeking sponsorships and would greatly appreciate any support you could give. VADAF is a 501(c)(3) Non-Profit Organization and all sponsorships are tax deductible. If you are interested in becoming a sponsor or advertising in our show program, please complete the form on the next page.

Sponsorship Opportunities

**All sponsorship levels receive recognition and a link on VADAF's website to the sponsors website or facebook page!*

Gold \$1,000.00

Full page ad in our program, sponsorship of your choice of High Score Award or specialty prize, recognition in our program, product samples and/or literature in all competitor bags (or on sponsor table), Company banner placed in high traffic areas (must provide banner), Company name announced throughout the show.

Silver \$500.00

Full page ad in our program, sponsorship of 4 classes (your choice of class if available), recognition in our program, product samples and/or literature in all competitor bags (or on sponsor table), Company banner at the show (must provide banner), Company name announced throughout the show

Bronze \$250.00

½ page ad in our program, sponsorship of 3 classes (your choice of class if available), recognition in our program, product samples and/or literature in all competitor bags (or on sponsor table), Company name announced throughout the show

Diamond \$150.00

½ page ad in our program, sponsorship of 2 classes (your choice of class if available), recognition in our program, Company/Name announced at the show

High Score Sponsor \$75.00

Sponsorship of 1 High Score Ribbon and prize, recognition in our program, name announced at the show

Standard Business \$50.00

Business card size ad in our program, sponsorship of 1 class (your choice of class if available), recognition in our program, Company/Name announced at the show while your class is in progress

Class Sponsor \$40.00

Sponsorship of 1 class (your choice of class if available), recognition in our program, name announced at the show while your class is in progress

We also accept donations of items to give as prizes. Both equestrian and non-equestrian themed items accepted.



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Sponsorship/Advertising Form

Name: _____

Company _____

Street: _____

City _____ State _____ Zip _____

Phone: () _____ Email: _____

Sponsorship Level Chosen

Gold _____ Silver _____ Bronze _____
Diamond _____ Standard Business _____ High Score _____
Class _____ # of Classes you wish to sponsor _____

Please indicate which class(es) you wish to sponsor: _____

*If you would like to include a dedication with your sponsorship
(i.e. dedicate a class to a special horse or person), please provide the name/information here:*

Advertisement Opportunities

(for those who are choosing only to place an ad)

_____ \$125- Full page ad

_____ \$75- Half page ad

_____ \$50- Quarter page ad

_____ \$35- Business card ad

Make checks payable to **VADAF**. Mail check with completed form to:

Hannah Bowers

c/o VADAF Dressage at Rose Mount

2124 Clarkes Store Road

Caret, VA 22436

Payment may also be made through PayPal Giving Fund at the following link:

<https://www.paypal.com/us/fundraiser/charity/1771058>

Form is available on our website: www.vadaf.net

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